



# INTERNATIONAL MANAGEMENT RESEARCH CONFERENCE 2019

## ON DISRUPTIVE PARADIGM SHIFT AND SUSTAINABILITY REVOLUTION



**MARCH 15-16, 2019**

**ORGANIZED BY  
JAIPURIA INSTITUTE OF MANAGEMENT,  
NOIDA, INDIA**

# INTRODUCTION

**“International Management Research Conference 2019”(IMRC 2019)** aims for collaboration and joint efforts among the conference participants towards identifying innovative managerial tools, methods and solutions to answer the most challenging conditions required by the paradigm shift in competitive environment. Management scholars are encouraged to examine transformation phenomena at/cross different levels, to conceptualize them into well-developed theories, and to test these theories in the field settings. Research findings and the developed theories will not only advance management theories and make unique contributions but also create rich practical implications for policy-making and business operations.

The theme **“Disruptive Paradigm Shift and Sustainability Revolution”** of International Management Research Conference 2019” (IMRC 2019) has been thoughtfully chosen. In order to better understand the paradigm shift in competitive business environment and how it can impact Management Practices, Research Scholars, Academicians and Industry Professionals engaged in various fields of management are invited to contribute original research papers (both empirical and conceptual) and case studies on new digital economy practices.

## CONFERENCE GOALS

The conference intends to facilitate sharing among academicians and practitioners of research based knowledge, case studies and novel business applications related to management practices in the new economy. It specifically aims to:

- Synthesize research perspectives and foster interdisciplinary dialogues for developing integrated approaches to the challenges thrown up by Disruptive Paradigm Shift and Sustainability Revolution and to explore disruptive ideas that will likely emerge in near future in management
- Provide opportunity to research scholars, educators and practitioners from different management disciplines to interact, network and benefit from each other’s expertise and management practices across functional areas to understand the role of disruptive thinking in the creation of ideas of future.



## HIGHLIGHTS

- **Publication in Journal:** Select papers will be considered for publication in Scopus/WOS/ABDC, \*subject to Journals' guidelines.
- **Publication in Edited Volume:** Abridged version of all select papers for the conference shall be published in the edited volume with Bloomsbury Publishing India Pvt. Ltd., an international publisher (with ISBN number).
- **Best Paper Award:** A panel of jury, consisting of renowned academicians and corporate experts will decide on the best paper award in each track. One Overall Best Paper Award will also be given. Each award will consist of a certificate and cash prize.

## CALL FOR PAPERS

**Research Scholars, Academicians and Industry Professionals engaged in various fields of management are invited to contribute original research papers (both empirical and conceptual) and case studies on new digital economy practices include but not limited to the following tracks and their sub-themes:**

### DISRUPTION AND INNOVATION IN BUSINESS

- Design thinking in organizations and future of work
- Disruptive technologies and management of organizations
- Technology Adoption and Diffusion
- Business Value Measurement and Strategic Impacts of IT
- Emerging Models of Entrepreneurship
- Business Performance Management
- Legal Studies and Business Ethics
- Internet and Enterprise Management
- Internet in Healthcare and Education

### DISRUPTIVE THINKING AND GOVERNMENT INITIATIVES

- Emerging models in strategic management and thinking
- Global E-Governance Initiatives
- Smart Cities
- IT Usage in Public Policy Making
- Mobile Aps Development for Public Welfare
- Social Initiatives/Applications
- Mass Penetration and Internet
- Big data and analytics



## **DISRUPTIVE TECHNOLOGY FOR SUSTAINABLE AND INCLUSIVE GROWTH**

- Green Technologies and Sustainability
- Sustainability Implications for Management of Technology and Innovation
- Innovation for Sustainable Agriculture (including Food Security, Farmers' Innovation)
- Global Value Chains and Innovation Systems
- Sanitation and Waste Management
- Innovations in Healthcare and Pharmaceuticals.
- Technological Convergence for Inclusive Growth
- New Service and Product Development
- Technology Disruption through start-ups
- Technology Issues in Developing Countries.

## **DISRUPTIVE PARADIGM SHIFT IN EDUCATION**

- Education Practice trends and Issues
- Education and Research Management
- Educational Measurement and Evaluation
- Educational Administration
- Education, Research and Globalization
- E-learning
- Business Education

## **DISRUPTIVE PARADIGM SHIFT IN PURCHASING AND SUPPLY CHAIN**

- Purchasing and Supply strategy
- Global sourcing and outsourcing issues
- Sustainable procurement and CSR
- Supply chain risk and resilience
- Negotiation and Contracting
- Sourcing and supplier selection
- Supplier evaluation and performance measurement
- Supply chain transparency, visibility and traceability

- Humanitarian procurement and supply chain management
- Health care procurement
- Public Procurement
- Fashion and Luxury supply chain management
- Purchasing and Supply: Big Data & Analytics

## **DISRUPTIVE PARADIGM SHIFT FUNCTIONAL AREAS OF MANAGEMENT**

- Disruptive thinking in management functions: Marketing, Operations, HR, Finance, and IT B2B Employee Self Service
- HR Shared Service
- Financial/Marketing/HR Analytics
- Performance Management System
- Role of Social Media in all function of management

## **DISRUPTIVE PARADIGM SHIFT IN SOCIAL TRANSFORMATION**

- Rethinking management through sustainability and sustainable development
- Emerging geo-political realignments and their impact on organizations
- Implications of changes in cultures and traditions
- Meaning of climate change for organizations and business
- CSR as main-frame to business thinking

**The above list is indicative in nature. Research papers conforming to the theme of the conference but not mentioned in the topics above are also welcome**

# IMPORTANT DATES

Date for Extended Abstract (2000 Words) Submission: January 31, 2019

Date for Notification of Acceptance of Extended Abstract: February 10, 2019

Date for Full Paper Submission: February 25, 2019

Date for Notification of Acceptance of Full Paper: March 01, 2019

Last Date for Registration: March 05, 2019

Conference Dates: March 15 - 16, 2019



## FEE DETAILS

Registration Fees for Contributors/Presenters		Early Bird Registration* (On or before March 05, 2019)			Regular Registration* (After March 05, 2019)		
		Research Scholars/Students	Academicians	Industry	Research Scholars	Academicians	Industry
INDIA AND SAARC COUNTRIES	Authors/Participating Delegates	FREE	₹1,500	₹3,000	FREE	₹2,000	₹3,500
OTHER ROREIGN COUNTRIES	Authors/Participating Delegates	FREE	USD 50	USD 75	FREE	USD 60	USD 85

- **Note: Fee is inclusive of 18% GST Charges**
- \* The fee is non-refundable in all circumstances. The registration fee includes admission to the conference, lunch and teas for the conference days, souvenir and conference kit for the participants. In case of joint-authorship with two or more authors, all authors have to compulsorily register for the conference for the award of certificate, participation in the conference and issuing conference kit including proceedings. In case of joint author is research guide of a scholar, special concessional rates for guide will be provided on request if guide is personally not participating in the conference.
- Accommodation in budget hotels and guest houses can be arranged by the institution on request and as per actual payment basis.

## BANK ACCOUNT DETAILS FOR ONLINE TRANSFER\*\*

Beneficiary's Name	Jaipuria Institute of Management		
Bank Name	Axis Bank		
Savings Bank Account Number	723010100013934		
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# ABOUT JAIPURIA INSTITUTE OF MANAGEMENT, NOIDA

Jaipuria Institute of Management, Noida was established in 2004. This state-of-the-art campus in the heart of the corporate hub of the NCR region provides students with wide exposure to number of industries. It is led by Dr. D. N. Pandey with a strong team of full time faculty comprising of qualified and experienced professors as well as industry managers turned academicians. Modernity, aesthetics and simplicity characterize the four acre green Wi-Fi campus. Beautiful lawns, a large green central court and an open-air Amphitheatre contribute immensely to providing a stimulating learning environment in the campus. The air conditioned academic complex consists of well-equipped Theatre style and classic lecture halls, auditoriums, resources rich library,

computer labs and the faculty offices.

The institute offers three AICTE approved two year full time PGDM, PGDM (Services Management), PGDM (Marketing) and Management Development Programs for the corporate sector. The institute works on developing graduates with entrepreneurial orientation and service mindedness. The institute draws upon a mix of pedagogy focusing on learning through both in-class discussions, cases and simulations as well as beyond the classroom learning through live projects, field project studies, regular industry interface and participation in various National /International seminars.



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