

A SYMPOSIUM ON ENTREPRENEURSHIP

Centre for Entrepreneurship and Family Business

Jaipuria Institute of Management, Noida

Date: October 12, 2017 | Time: 11:00 am-1:00 pm | Jaipuria Noida Campus

Entrepreneurship has gained impetus in India. All around we see efforts being made to make India an Entrepreneurship hub. A lot of focus is on skill development and job creation.

Centre for Entrepreneurship and Family Business (CEFB) at Jaipuria Institute of Management, Noida is planning a symposium on Entrepreneurship where renowned personality, Mr. Ashok Soota, will be addressing the gathering. This symposium on Entrepreneurship would offer excellent learning opportunity to the audience to interact and listen to an expert on Entrepreneurship. Mr. Soota is one of the stalwart of IT industry and a serial entrepreneur. He would be delving upon his experiences in the talk and discussing various entrepreneurship related issues. The support and participants from TIE (The Indus Entrepreneurs) would make the deliberations more eventful and prolific.

PROFILE OF THE SPEAKER:



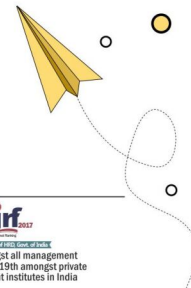
MR. ASHOK SOOTA
EXECUTIVE CHAIRMAN
HAPPIEST MINDS TECHNOLOGIES

Prior to founding Happiest Minds in August 2011, Ashok led the growth of Wipro's IT business from US\$ 2 million to US\$ 500 million run-rate. Subsequently, he was Founding Chairman & MD of Mindtree and led it through a very successful IPO. His second entrepreneurial venture, Happiest Minds has already established several benchmarks in the IT Services industry in India and is on course to achieve its goal of being the fastest to achieve US\$ 100 million revenue. Ashok began his career in 1965 with the Shriram Group of Industries in India. In 1978, he became CEO of Shriram Refrigeration, a company which was unprofitable for four straight years. Ashok facilitated a complete turnaround, making it profitable in his very first year and taking it to a position of leadership in each of its product lines. Ashok is a leader of industry. He was President of Confederation of Indian Industry (CII), India's largest Industry Association and also President of Manufacturers' Association of Information Technology. He has served on the Prime Minister's Task Force for IT and on the Advisory Council for the World Intellectual Property Organisation, Geneva. For his contributions to India's IT industry, he has been recognized twice as IT Man of the Year, also as Electronics Man of the Year, and recognised at Infocom 2013, Kolkata, as one of the 12 Gems who

helped to build Indian IT Industry. The companies he has led have created about 25,000 jobs during his leadership tenure. Ashok's philanthropic contributions are channeled through Ashirvadam, a Trust he has created for Environmental Protection and help for the needy including vocational training, education and medical assistance. Ashok holds a Bachelor of Engineering degree from Roorkee University (now IIT, Roorkee) and an MBA from the Asian Institute of Management, Philippines. He is a Fellow of INAE. Ashok's hobbies include trekking, the outdoors, yoga, taichi and meditation.

The event would be preceded by a Business Plan presentation by a team of students.

Audience: The program would be found interesting by public at large specifically for entrepreneurs, start-up firms, managers, researchers and students.



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